

# BLUE RIDGE

DYNAMICS

*Unifying Users with Technology*

UX/UI Design

Full-Stack Development

Quality Assurance

## NAICS CODES

- 541511 Custom Computer Programming Services
- 518210 Data Processing, Hosting, And Related Services
- 519130 Internet Publishing And Broadcasting And Web Search Portals
- 541430 Graphic Design Services
- 541512 Computer Systems Design Services
- 541519 Other Computer Related Services
- 541690 Other Scientific And Technical Consulting Services

**CAGE CODE** 7JX10

**UNIQUE ENTITY ID** PVL6JYMJ3NB6

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# BLUE RIDGE DYNAMICS

## DIFFERENTIATORS

Focusing on **users first** and foremost, Blue Ridge Dynamics works with clients to create **intuitive** and **efficient** software solutions that provide **satisfying user experiences** for their most demanding needs.

Our designers **work directly with end-users** to **analyze** workflows, **gather** requirements, and **test** that designs meet user needs before any development is started.

Our software development team is **passionate** about creating **high-quality applications** and has the skills necessary to build software solutions from the ground up and scale them on any mix of **cloud and on-premise infrastructure**.

We are the perfect partner for organizations that need **custom software solutions**.

## PAST PERFORMANCE



- Supporting multiple DARPA contracts
- Providing full life-cycle UI/UX research, design, development and quality assurance
- Integrated multiple performer technology into a unified platform
- Engaged multiple Transition Partners to collect and implement user feedback



- UI design and development of system supporting over 1,000 users
- Developed an ingest pipeline which processes over 50GB of disparate data sources a day
- Supported contract for more than 5 years



- UI/UX design and development of a custom business analytics dashboard platform
- Built a usable framework for other divisions
- Used by analysts and staff to influence energy policy

## CERTIFICATIONS



- MIT CSAIL: Human Computer Interaction for User Experience Design



- Google UX Design Certification



- UX Certified, Nelson Norman Group



- Certified Tester, Foundation Level
- Certified Tester, Foundation Level Agile
- Certified Tester, Foundation Level Mobile Application Tester
- Certified Tester, Foundation Usability Testing